



Advertising Agency for
Deseret News
The Salt Lake Tribune

publishing .. digital .. advertising .. events .. marketing
UtahMediaGroup.com | 801 204-6245

Legal Notices & Advertising

There are many counties where the *Deseret News* and *The Salt Lake Tribune* qualify for "general publication by county" according to statute for Notice of Trustee's Sale 57-1-25; Notice to Creditors 75-3-801; Summons -Rule 4; and Enforcement of Lien 38-8-3. The title and section copied from code of each public notice is listed on the reverse side for your reference.

Benefits of using *Deseret News* and *The Salt Lake Tribune* to publish legal notices:

- Simplify your ordering and payable process by using a single vendor to post all of your legal notices statewide.
- Pricing you can count on. **Flat pricing across the state.**
- Large Reach. If you need to reach the masses, Utah Media Group can put your notice in front of more than **290,000** readers daily, the largest reach in the state.
- Confirmation and quote. Receive an order confirmation and a formal **quote within 24 hours** of RFP.
- Affidavit of publication. Receive proof of publication, including formal tear sheet of ad, **within 10 business days** of the completion of the final publishing date.



REMNANT/STAND-BY ADS	PRICE
2 col x 8.5" (3.583" x 8.5")	\$170.00
2 col x 4.5" (3.583" x 4.5")	\$90.00
2 col x 5" (3.583" x 5")	\$100
2 col x 2.5" (3.583" x 2.5")	\$50

Stand-by ads are used when space in the legal notices section isn't completely filled with notices and needs to be filled with ads. There is no guarantee of exact placement or publication date for remnant or stand-by ads.

LEGAL NOTICE IN-COLUMNS	1 NEWSPAPER	2 NEWSPAPERS
Daily or Sunday	\$1.27 per line	\$1.68 per line
National Legal Daily or Sunday	\$1.58 per line	\$2.17 per line

LOCAL DISPLAY ADS - LOCAL RATES		
1/8 Page - 3 col x 4.50"	\$442.55	\$593
1/4 Page - 3 col x 9.75"	\$880.10	\$1181
1/2 Page - 3 col X 19.75" or 6 col x 9.75"	\$1755.20	\$2357
Full Page - 6 col X 19.75"	\$ 3505.40	\$4709

Lower rates available based on contract or other agreed upon terms.

You have the option to have your notice published in the *Deseret News*, *The Salt Lake Tribune* or both. For a price quote and to place notices, contact Legal Notices Dept. at naclegal@utahmediagroup.com or 801-204-6245. All notices published by Utah Media Group are also made available at utahlegals.com at no cost.

For any questions or inquiries on pricing consideration and any other Utah Media Group print or online advertising solutions

PLEASE CONTACT:
KEN STOWE | ACCOUNT EXECUTIVE
O: 801 204-6382 E: kstowe@utahmediagroup.com

MARK FULTZ | LEGAL CLASSIFIED REPRESENTATIVE
O: 801 204-6382 E: naclegal@utahmediagroup.com

For information on placing a legal or public notice and additional information visit <http://legalnotices.sltrib.com>





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We can help your business grow!
204,292 Utahns
 Have used an attorney in the last year

To advertise your legal services ad call
801.204.6382

Utah **Media** Group
 Deseret News *The Salt Lake Tribune*

2cx2.5

We reach more of your customers
EVERYDAY.



To advertise your legal services ad call
801.204.6382

Utah **Media** Group
 Deseret News *The Salt Lake Tribune*

2cx4.5

We reach more of your customers
EVERYDAY.




535,844
people
 saw this ad today.

To advertise your legal services ad call
801.204.6382

Utah **Media** Group
 Deseret News *The Salt Lake Tribune*

2cx8



Reach More Clients
204,292
Utahns
 have used an attorney in the last year

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 Deseret News *The Salt Lake Tribune*

2cx5

Exact size as shown